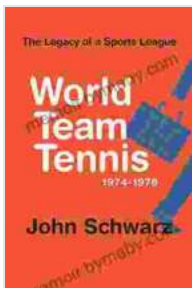


World Team Tennis: The Legacy of a Sports League

World Team Tennis (WTT) was a professional team tennis league that operated in the United States from 1974 to 1978 and again from 1981 to 1990. The league was founded by Larry King, a sportscaster and television personality, and Billie Jean King, a tennis champion and women's rights activist. WTT was the first professional team tennis league in the United States, and it played a significant role in the development of the sport of tennis in the country.



World Team Tennis and the Legacy of a Sports League :

1974-1978 by John Schwarz

★★★★☆ 4.4 out of 5

Language	: English
File size	: 124080 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 394 pages
Lending	: Enabled



WTT was a co-ed league, with each team consisting of four men and four women. The teams played each other in a regular season format, with the top teams advancing to the playoffs. The playoffs were a single-elimination tournament, with the winner of the tournament being crowned the WTT champion.

WTT was a popular league, and it attracted some of the biggest names in tennis. Some of the players who competed in WTT included Billie Jean King, Chris Evert, Jimmy Connors, John McEnroe, and Martina Navratilova. The league also helped to popularize the sport of tennis among fans in the United States.

Despite its popularity, WTT was not able to survive financially. The league folded in 1978 due to financial problems. However, the league was revived in 1981, and it operated for another nine years before folding again in 1990.

Although WTT is no longer in operation, the league's legacy lives on. WTT helped to popularize the sport of tennis in the United States, and it paved the way for the creation of other professional team tennis leagues.

The Impact of WTT on Tennis

WTT had a significant impact on the development of tennis in the United States. The league helped to popularize the sport among fans, and it also helped to improve the level of play among American players.

WTT was the first professional team tennis league in the United States, and it provided a platform for American players to compete against some of the best players in the world. This helped to improve the level of play among American players, and it also helped to raise the profile of tennis in the United States.

In addition to its impact on American players, WTT also helped to popularize the sport of tennis among fans. The league's matches were televised on national television, and this helped to introduce tennis to a

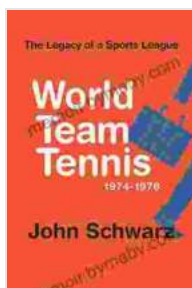
wider audience. WTT also helped to create a more fan-friendly atmosphere at tennis matches, and this helped to attract more fans to the sport.

The Legacy of WTT

WTT is no longer in operation, but the league's legacy lives on. The league helped to popularize the sport of tennis in the United States, and it paved the way for the creation of other professional team tennis leagues.

WTT also had a significant impact on the development of tennis in the United States. The league helped to improve the level of play among American players, and it also helped to raise the profile of tennis in the country.

The legacy of WTT is a positive one. The league helped to popularize the sport of tennis in the United States, and it also helped to improve the level of play among American players. WTT is a reminder that professional team tennis can be a success in the United States.



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