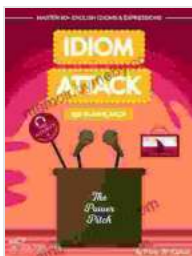


Setting Yourself Apart: What Is Your Niche? Master 60 English Idioms ESL



In today's competitive world, it's more important than ever to find your niche and stand out from the crowd. Whether you're looking to advance your career, grow your business, or simply make a difference in the world, you need to be able to articulate what makes you unique.



Idiom Attack 2: The Power Pitch - ESL Flashcards for Doing Business vol. 9: ~ Setting Yourself Apart...What Is Your Niche?... Master 60+ English Idioms & ... ESL Flashcards for Doing Business Book 4) by Aly Madhavji

★★★★☆ 4 out of 5

Language : English

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Screen Reader : Supported

Print length : 1040 pages

Lending : Enabled



One of the best ways to do this is to master the art of using English idioms. Idioms are phrases that have a figurative meaning that is different from the literal meaning of the individual words. They can be tricky to learn, but they can also be very effective in conveying your message in a clear and concise way.

This book will teach you 60 essential English idioms that will help you sound like a native speaker. You'll learn how to use these idioms in everyday conversation, as well as in more formal settings. You'll also learn about the history and origin of these idioms, so you can use them with confidence.

What Is Your Niche?

Before you can start setting yourself apart, you need to know what your niche is. Your niche is the area of expertise that you focus on. It's something that you're passionate about and that you're good at. It's something that you can offer to the world that no one else can.

Once you know what your niche is, you can start to develop your personal brand. Your personal brand is the way that you present yourself to the world. It's what makes you unique and memorable. Your personal brand should be based on your niche, and it should reflect your values and your goals.

Mastering English Idioms

English idioms are a powerful tool that can help you to communicate your message in a clear and concise way. They can also help you to sound more like a native speaker. However, idioms can be tricky to learn. Here are a few tips for mastering English idioms:

- Start by learning the most common idioms. There are many resources available online and in libraries that can help you to learn these idioms.
- Pay attention to the context in which idioms are used. This will help you to understand their meaning and how to use them correctly.
- Practice using idioms in conversation. The more you use them, the more comfortable you will become with them.

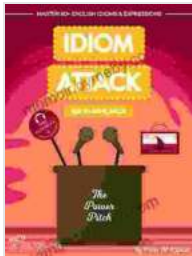
60 Essential English Idioms

The following are 60 essential English idioms that you should master:

Idiom	Meaning
A bird in the hand is worth two in the bush	It's better to have something certain than to risk losing it for something better
A penny saved is a penny earned	It's important to save money because it can add up over time
All bark and no bite	Someone who talks tough but doesn't act
At the end of the day	Ultimately
Back to the drawing board	To start over

Idiom	Meaning
Beat around the bush	To avoid talking about something directly
Bite off more than you can chew	To take on more than you can handle
Break a leg	Good luck
By the skin of your teeth	Very narrowly
Call it a day	To stop working for the day
Can't judge a book by its cover	You can't tell what someone is like by their appearance
Catch-22	A situation in which you can't win
Chip on your shoulder	To be resentful or angry
Come a long way	To make a lot of progress
Cost an arm and a leg	To be very expensive
Cry over spilled milk	To worry about something that can't be changed
Cut to the chase	To get to the point
Down to the wire	Very close to a deadline
Dragging your feet	To be slow or reluctant to do something
Drop in the bucket	A small amount compared to what is needed

Idiom	Meaning
Easy as pie	Very easy
Elephant in the room	An obvious problem that everyone is avoiding talking about
Every cloud has a silver lining	There is always something good to be found in a bad situation
Face the music	To accept the consequences of your actions
Fall between the cracks	To be overlooked or forgotten
Feeling under the weather	



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