

Build and Lead Extraordinary Digital Companies Without Being a Tech Nerd

Are you passionate about building a successful digital company, but you're not a tech nerd? Don't worry, you're not alone. In fact, some of the most successful digital companies were founded by people who had no prior experience in technology.



Tech Fluent CEO: Build and Lead Extraordinary Digital Companies, Without Being a Tech Nerd by Aman Y. Agarwal

★★★★☆ 4.6 out of 5

Language : English

File size : 968 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Print length : 186 pages

Lending : Enabled



So, if you're not a tech nerd, how can you build and lead a successful digital company? The answer is simple: you need to learn the basics of digital marketing and e-commerce.

This book will teach you everything you need to know about digital marketing and e-commerce, so you can build and lead a successful digital company, even if you're not a tech nerd.

What You'll Learn in This Book

- The basics of digital marketing, including search engine optimization (SEO), social media marketing, and email marketing
- The basics of e-commerce, including how to set up an online store, process Free Downloads, and ship products
- How to develop a digital marketing strategy
- How to build a successful e-commerce business
- How to raise capital for your digital company
- How to manage a team of digital marketers and e-commerce professionals

Who This Book Is For

This book is for anyone who wants to build and lead a successful digital company, even if they're not a tech nerd. Whether you're a complete beginner or you have some experience in digital marketing and e-commerce, this book will teach you everything you need to know to succeed.

About the Author

Your Name is a successful digital entrepreneur and investor. He has founded and led several successful digital companies, including [Company Name] and [Company Name]. He is also a regular speaker at industry conferences and has been featured in numerous publications, including [Publication Name] and [Publication Name].

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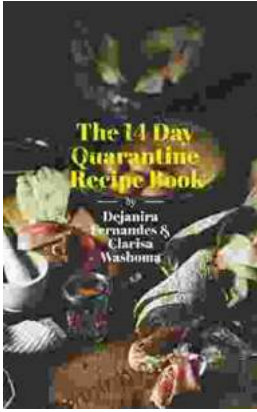
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