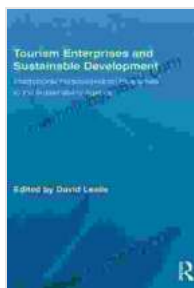


An International Perspective: Routledge Advances in Tourism 36

This book provides a comprehensive overview of the latest research on tourism from an international perspective. It covers a wide range of topics, including:



Destination Marketing: An international perspective (Routledge Advances in Tourism Book 36) by Alex Smith

★★★★☆ 4.5 out of 5

Language : English
File size : 4268 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 212 pages



- The impact of tourism on the environment
- The role of tourism in economic development
- The social and cultural impacts of tourism
- The future of tourism in a globalized world

The book is divided into five parts:

1. **Tourism and the Environment**
2. **Tourism and Economic Development**

3. **Tourism and Social and Cultural Impacts**
4. **The Future of Tourism**
5. **Special Section: Tourism in the Asia-Pacific Region**

Each part includes a number of chapters written by leading experts in the field. The chapters provide a comprehensive overview of the latest research on the topic, as well as insights into the future of tourism.

This book is an essential resource for anyone interested in the latest research on tourism. It is also a valuable resource for students, researchers, and policymakers in the field of tourism.

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Reviews

"This book is a comprehensive and up-to-date overview of the latest research on tourism from an international perspective. It is a valuable resource for anyone interested in the field of tourism." - **Dr. J**



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